

THE BUSINESS FAME

— Inscribe Your Business Stories —

www.thebusinessfame.com



MEDIA KIT 2020



About Us

It is always the small beginnings that lead to something big, something worth taking risks for. Setting on the journey of entrepreneurship, we have, for years, worked towards a common goal of showcasing, catering, and delivering the industry insights to all types of businesses. **The Business Fame** is an idea to support and assist entrepreneurs and ventures at all levels to gain the cognizance and amplify outreach to potential clients, industry leaders and like-minded people.



Who Are We?

The Business Fame (TBF) is Business-to-Business (B2B) Magazine, a platform to share knowledge for business insights, analysis, business outreach and technological advancement. In this data driven era, we bring to you the asset of information, procuring and verifying it with thorough attention to offer the highest quality. Along with highly precise insights on industry-specific trends, news and topics, it is also a podium where businesses can advertise their products and services to expand their brand's presence and awareness.

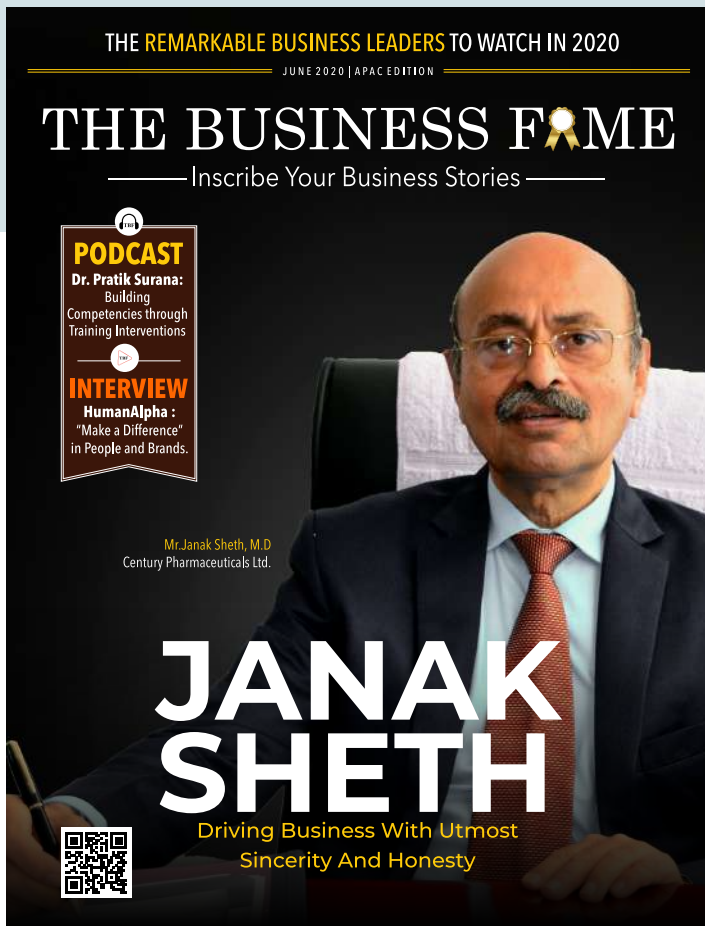
Our viewers comprise of individuals from various verticals, experts, industry leaders, laymen as well as potential clients for businesses. They have the access to different magazines, where they can see latest market trends, offerings industry knowledge, market disruptions, competition, and future predictions or market demands to be aware and strategize growth.



Why TBF?

Built on the values of integrity, transparency, and quality, we are moving ahead, step by step, with passion and a wonderful team, comprising of experts from all niches. Always au fait with the market trends, we bring in genuine insights from every market, including both vertical markets (industry-related such as manufacturing, health, advertising, engineering medical, etc.) and horizontal markets (by profession, such as doctors, economist, accountants, nurses, etc.). This helps our clients stay at pace with the progress in their respective industries. Additionally, we help brands study their direct and indirect contemporaries and identify change in strategies as well as gain knowledge on future predictions.

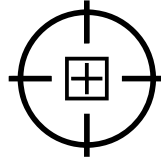
It is our passion that drives us to deliver premium cognizance and add all the value we can in our clients' ventures. Our story is woven through several success stories we have been a part of. We grow with you and that is the biggest strength which drives us to deliver the best!



Magazines

Featuring the foremost leaders to the startups, who are looking forward to disrupting their verticals, this sections showcases the monthly issue of The business fame magazines. We bring to you awe-inspiring stories of remarkable ventures and companies as well as the individuals who have left their mark on the world through their ideas, values and will.

Mission



Vision

To consistently deliver latest business strategies, expert opinions, analysis, corporate case studies, emerging trends, leadership, growth opportunities, disruptions, challenges, etc. and help brands become a well-renowned name in their niche.

To be a leading name in the world of entrepreneurship and business by adding value to the knowledge and businesses of all our clients, readers and associates.



What We Offer?

Our services encompass two key offerings, a business magazine and a digital platform.

Business Magazine: The very first step to crafting a masterpiece of a magazine is the research about the industries, geographical areas, market trends, and more. As soon as the key focus of any issue is carefully decided, we move on to researching about the main players, the leaders and the individuals or companies that making a difference in that particular niche.

Meticulously studying their journey, their aims and their profile, we bring to our readers the stories that are beautifully drafted to offer the right information and to inspire those with similar dreams.

Showcasing the brands in the best light, this is a platform to expand the reach of your brand. Right from the interview to content creation to designs to finally publishing the issue, you are at the center of all our processes with quality and transparency being our strong suit.

Digital Platform:

We render a digital platform for information and advertisement to all kinds of businesses. It is a virtual stage where profiles, ideas, insights, trends, predictions and entrepreneurship stories are shared. Alongside, with content creation and digital marketing being one of our fortes, we offer a platform for your business to reach people from all walks of life, all around the world.



Join us in our **Business Podcasts** and listen or share every secret ingredient that makes the industries and its leaders stand out. It's your chance to join a unique platform to accumulate business insights, analysis, business outreach and technological advancement. Get a special dose of precise insights on industry-specific trends, news and topics. Walk beyond traditional boundaries, lead conversations, and create the future of businesses.



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LISTEN NOW

Full pages Bleed 8.5" x 11"
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Our inscribed stories are now more than just being the text. Subscribe to **The Business Fame** video business interviews and dive directly into insights about businesses and entrepreneurial journeys. Never miss the interviews, individual talks, and the tactics that you thought didn't exist. The only place that tells you how to build customer base, perceive market needs, and build your own legacy. Subscribe now and never miss a video on business insights.



WATCH NOW

Industry Insights



In this data-driven era, relevancy and genuine information are the new blacks. In this section, get neck deep in all the intriguing enhancements in your niche, be it a merger, technology update or even an insight from leaders. Alongside, it is of significance to be well-versed with the history, learn from people of honor and your own crests, every day. Brought together from genuine sources and organized industry-wise for your ease, this section contains everything you are looking for- Blogs, industry happenings, stories, and more.

Business Insights/News

Missing out on what's new can sometimes keep your business several steps behind from the essential growth. Moreover, innovation is the key to moving forward, but only if it is given the right direction. There's a simple answer to walking at pace with the world- know more, read more, stay au fait. In our Business Insights section, find news from all around. Explore the stories, facts, and speculations from the international, national and local markets. Gain insights on the current affairs in all the verticals of all industries and always stay updated.

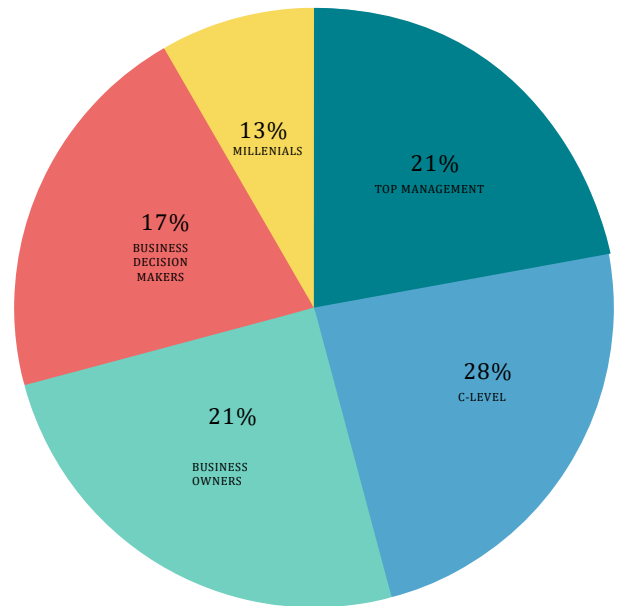
TARGET AUDIENCE

Influential Readers - Business Owners/C-Level Exe/Decision Makers/Opinion Leaders/Career Passionate/Investors/Advisors on Financial Issues/C Suite/ Top Management.

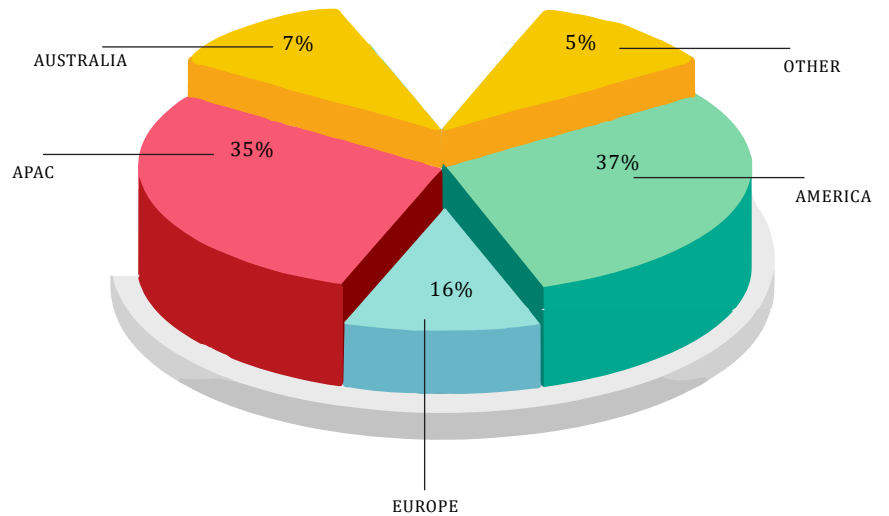
Visionaries - Risktakers/Tech Savy/Early Adopters.

Designation - CEOs/ CFOs/ President/ Owners (All Industries)/ Government Officials HHs, Hes, Ministers/ MDs/ GMs/ Divisional Managers/ Engineers/ Consultants/ Professors /Media.

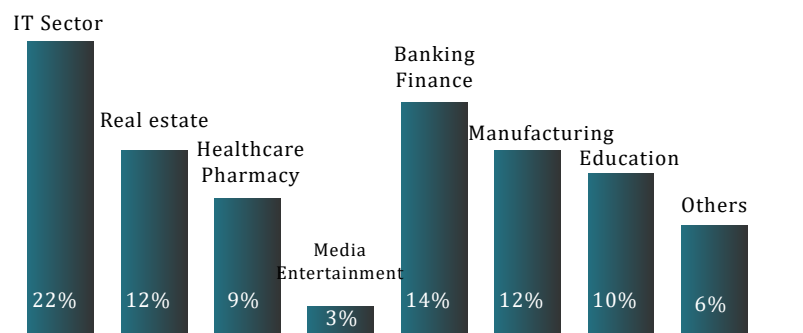
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